

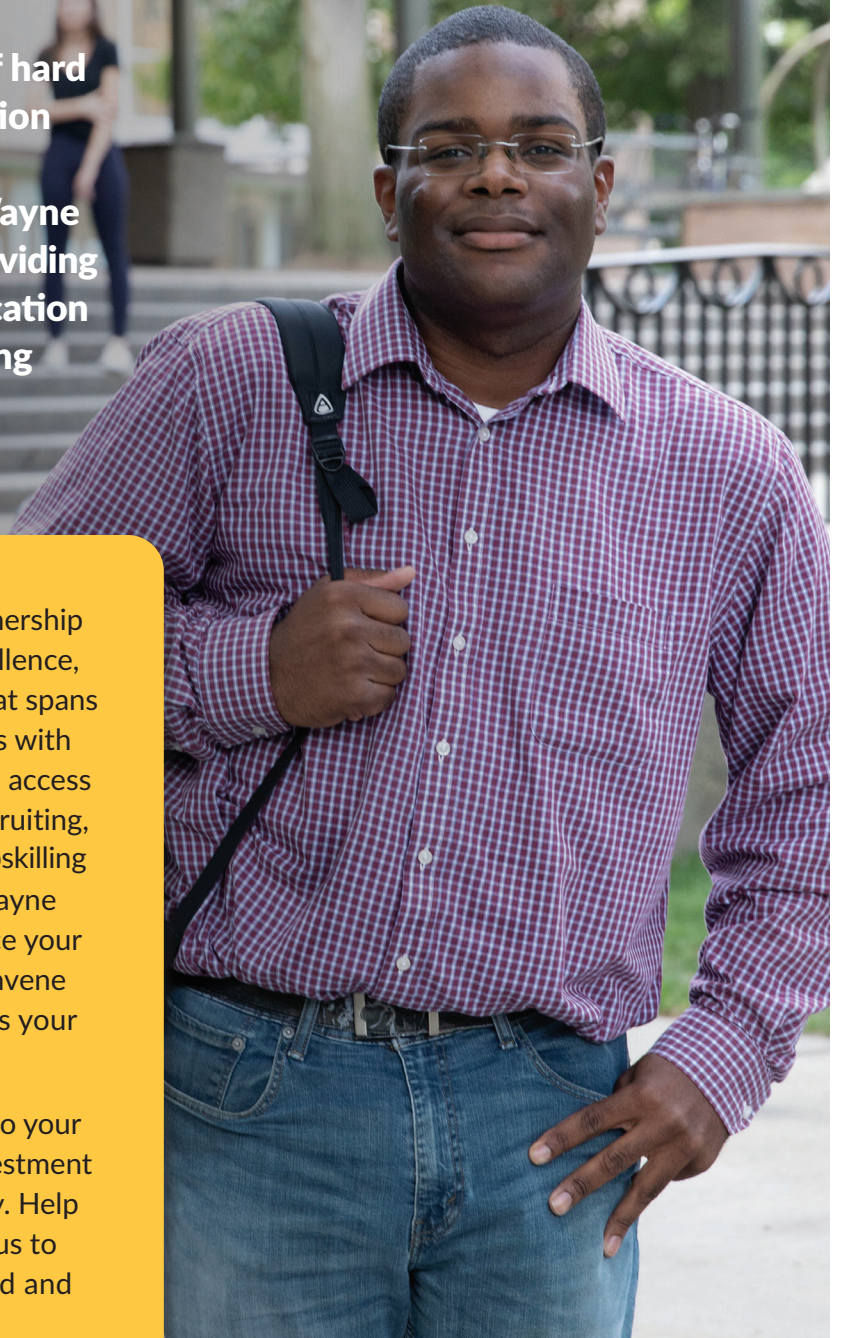


# Strategic thinking *and* leadership development

Detroit is the intersection of hard work, collaboration, innovation and opportunity, which has resulted in generations of Wayne State University students providing employers with top-tier education and job training upon entering the workforce.

Wayne State delivers what few partnership opportunities can — a legacy of excellence, advocacy and forward movement that spans hundreds of disciplines and programs with expansive Detroit roots. Focusing on access to diverse talent, internships and recruiting, educating the next generation and upskilling the workforce, a partnership with Wayne State can elevate your brand, advance your mission, enhance your impact, or convene experts who are prepared to address your industry's most dynamic needs.

Wayne State is Detroit's university, so your investment in Wayne State is an investment in the legacy of a great American city. Help us strengthen that legacy by joining us to support the development of a skilled and ambitious global workforce.





# Workforce development priorities

## INTERNSHIPS, CO-OPS AND RECRUITING

Need talent? Your company can recruit Wayne State students and alumni on campus and online for internships, cooperative opportunities (co-ops) and full-time positions. Each fall, more than 60 employers come to Wayne State for its employment expo, seeking to fill entry-level positions. Because so many of our graduates remain in the Detroit area, Detroit's business community must be a part of preparing students for prosperous careers in today's competitive job market.

- Company presentations
- Career fairs
- Meet-and-greets
- On-campus interviews and workshops

*"My summer internship at the Wayne State Art Collection offered me the opportunity to gain hands-on experience I wouldn't have otherwise. Grace Serra has mentored and taught me professional tools regarding collection management that have created a jumping-off point for my professional career that I am incredibly grateful for!"*

**Maddison Ahlbrand**  
Art and Art History Honors major



## ACCESS TO DIVERSE TALENT

We offer several programs to support the success of first-generation or historically marginalized Wayne State students. These career-readiness programs prepare students of all backgrounds to fill critical gaps in highly sought-after roles with various employers. They help students succeed, graduate and achieve their goals as working professionals.

- Multicultural Professional Readiness Education Program (MPREP)
- The HIGH Program
- STEM Outreach Program (SOP)
- Warrior 360



*"My experience with the STEM Learning Assistant program has been phenomenal. Dr. Myhr runs a very helpful program for students and faculty, and for us as well. I have been able to help so many students do well in their classes, cultivated close bonds with physics faculty, and grown academically and personally myself."*

**Taral Patel**  
STEM Learning Assistant, Public Health major



## EDUCATING THE NEXT GENERATION

Wayne State offers many opportunities to engage both virtually and in person throughout the year through mentorship, networking events, industry-based lectures and expert panels. Learning opportunities like these connect students to companies and business leaders in Detroit and around the world while simultaneously preparing graduates to contribute to their professions and succeed in changing business environments.

- Corporate Mentor Program
- Brown Bag Lecture Series
- Career panels
- Alumni webinar series



*"The Corporate Mentor Program really holds a special place in my heart. Since joining the program, I've gained so much experience and created meaningful connections with other business professionals in the greater Detroit area that helped me get closer to my career goal. Because of the program, I've truly grown into the person that I always aspired to be."*

**Ariel Coburn**  
Marketing major



## UPSKILLING THE WORKFORCE

As labor demands increase and organizations face high rates of turnover, there has never been a better time to help your staff continue their professional development at Wayne State. With more than 350 academic certificate and degree programs, badges and micro-credential offerings, and countless traditional and online courses offered across main and satellite campuses, Wayne State fits the evolving educational needs of your employees.

- Executive education programs
- Certificate programs
- Non-degree program courses
- Detroit Police Department Leadership Academy (DPDLA)

*"I can be more effective as a mentor for others now and hopefully create an environment for people to learn and see an exciting career path within the Detroit Police Department, as I have."*

**First Assistant Chief Lashinda T. Stair**  
DPDLA Master of Business Administration student



# BENEFITS

## PARTNERSHIP BENEFITS FOR STUDENTS

- Real, hands-on, industry-focused assignments outside the classroom
- College credit for working in their field of interest
- Opportunities to fine-tune career goals and aspirations
- Opportunities to network with industry professionals
- Increased employability, earning power and potential to advance

## PARTNERSHIP BENEFITS FOR EMPLOYERS

- Cost-effective screening, selection and recruitment of diverse and talented future employees
- State-of-the-art practical knowledge in the workplace
- Reach and engage high school students from college admission through graduation
- Opportunities to influence university program planning, activities and experiences
- Stronger connection with Wayne State's campus and community



Education and employability are at the core of Wayne State's mission. Through these programs, initiatives and experiential learning opportunities, we can build a talented workforce capable of ensuring Detroit's future success and demonstrating what can happen when people work together.

**More than 74% of Wayne State alumni begin accomplished careers right here in Michigan.**

Upon graduating, they seek opportunities to join your organization and stay connected with the university by volunteering, mentoring, continuing their education, and presenting hands-on learning experiences to students and community members. This makes you a very important partner in the production of programs and initiatives for Wayne State students and alumni that diversify, upskill and strengthen the workforce.

This work would not be possible without the generosity of partners and supporters like you. Contact us today to find ways you can connect to events, programs and volunteer opportunities that make a lifelong impact on our community.





**WAYNE STATE**  
**UNIVERSITY**

**Development and Alumni Affairs**

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DeJuan Woods | Senior Director, Corporate Relations | 313-577-9525 | [dejuan.woods@wayne.edu](mailto:dejuan.woods@wayne.edu)