

## FOR IMMEDIATE RELEASE June 11, 2020

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## Michigan Council of Women in Technology Foundation Launches Wb Jes Competition with \$156,000 General Motors Grant

SOUTHFIELD, Mich. – The Michigan Council of Women in Technology Soundaron will launch its annual Website Design Competition Program in October 2020 with a \$156,000 gift han its caneral Motors partner. The Web Design Competition will offer middle and high school girls the opportunity to large and demonstrate coding, HTML, and design capabilities as they build a website from scratch. Registration for the the program will open on October 1, at <a href="https://www.mcwtwebdesign4girls.net/resources-tutorials/">https://www.mcwtwebdesign4girls.net/resources-tutorials/</a>

A three-month competition that includes virtual and on-on-on-training sessions, participating girls will ultimately showcase their website designs to industry experie This par's debuting theme, "A Week Without Technology," will require participants to design a website that details their experience living without modern technology for seven days according to predetermined criteria. Finalise will be invited to present their websites for judging at the end of the competition.

"This program provides an excellent way or students to combine creative expression with technology while gaining HTML skills and industry confidence, see Programming Director Allison Morris. "The competition will allow participants to work collaboratively on website creation and get them comfortable with the ins and outs of web design in an emerging media world."

Sixth through twelfth grad participants will compete in three separate brackets during the competition, to include middle school, beginne legh school and advanced high school. HTML and web experience are not required for participation in the program Webs es an one for preliminary judging on Thursday, December 3, 2020, and finalists will partake in the in-person judging event cheduled for Monday, January 11, 2021. Scholarship or stipend awards will be granted to the winner of each bracket.

The Makigan Council of Women in Technology Foundation's vision is to make Michigan the No. 1 state for women in technology. The organization supports Michigan's female IT workforce, students, corporate partners, schools and the verall community with programming, scholarships, networking, learning, mentoring, and technology experiences. Find more information at <u>mcwt.org</u> and connect via <u>LinkedIn</u>, <u>Twitter</u>, <u>Instagram</u>, and <u>Facebook</u>. For more information on this program, please contact Allison Morris at <u>morrisa@mcwt.org</u>.

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## **Target Media**

**1. The Detroit News** Leslie Crutchfield, Features Editor <u>lcrutchfield@detroitnews.com</u> (313) 222-2372

2. Detroit Free Press Bill Laitner, Oakland County Reporter <u>blaitner@freepress.com</u>

> **3. Metro Times** Lee DeVito, Editor in Chief ldevito@metrotimes.com

4. The Oakland Press Monica Drake, Weter monica.drake@case.ess.oo

**5. The sichig of Chronicle** AJ Violiant, Managing Editor <u>aiwillians@michronicle.com</u>